Czech Television broadcasts on both of its channels 24 hours a day using terrestrial transmitters and satellite transmission in digital format (DVB).  The CT1 and CT2 signals are enhanced by the following value-added services, instead of closed-captioning, accompanying soundtracks in stereo – music – dual audio – audio commentary or controlling DVB times texts recorders. Programme production takes place in 11 studios ranging 60 – 700 m² in size, 2 news studios – 140 – 180 m² in size, a virtual studio for producing current affairs and news programmes, a news studio integrated into the central control room for broadcasting the news programmes and a complex of facilities for post-production work and filming of current affairs and news programmes. Scenic production and news programmes are supported by sign to camera outside broadcast vans, 30 single-camera vans over 30 reporting sets, a special video news editing studio for use at sport events, live wireless camera sets, 3 SNG satellite vehicles, 16 regional news desks, 1 foreign news desks, 1 satellite equipment for receiving and exchanging news programmes within the EBU, Reuters and APTV networks.

**Expanded viewer services**

Teletext has been part of Czech Television broadcasting since its establishment in January 1992. Televison on CT1 exceeded 1,000 teletext pages for the first time in 1996; currently, over 1,500 pages are available. New additions since Televison on CT1 became part of the Czech Television Union and úložny útvar concerning the Czech Republic’s integration into the EBU, Computers and the Internet, Science and Technology, and Health. On CT2, Czech Television broadcasts Teletext Express, which allows viewers to quickly look up important information on news, sports, weather forecasts and the upcoming programmes on CT1.

**Internet**

Czech Television opened its official Internet home page www.czech-tv.cz on 1 October 1996. As of 1 September 1998, the home page has been expanded considerably. In addition to information concerning Czech Television as an institution and the ČT programmes, the web page offers content on a kids page, and many others. The Czech Television Council page is also located here, as an autonomous unit.

**Service for the hearing impaired**

In 1999, as in past years, Czech Television continued its television station in the Czech media scenes that are provided, in the spirit of its mission, long-term service to the needs of the hearing impaired viewers group. It is done through closed-captioning (teletext page 888), in picture subtitles, programmes with simultaneous interpreting into sign language, as well as much textual information as possible. CT1 also broadcasts special teletext pages for the hard of hearing. As amendment to the Radio and Television Broadcasting Act passed in July, 1998 requires Czech Television to meet at least 20% of the programmes it broadcasts accessible to the hard of hearing. Czech Television exceeds this requirement by a wide margin.

**Notes**

1. Twenty-four hours of public service a day on two channels during the past calendar year:
   - Hours of first-run programming
   - Hours of news
   - Hours of drama programmes
   - Hours of current affairs
   - Hours of documentaries
   - Hours of sport
   - % of programmes accessible to the hearing impaired
   - % of total broadcasting hours for domestic programmes
   - % of European share in total broadcasting hours of foreign programmes

---

**Figure 1:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>38.4%</td>
<td>of programmes accessible to the hearing impaired</td>
</tr>
<tr>
<td>2000</td>
<td>72.2%</td>
<td>of total broadcasting hours for domestic programmes</td>
</tr>
<tr>
<td>2000</td>
<td>62.7%</td>
<td>of European share in total broadcasting hours of foreign programmes</td>
</tr>
</tbody>
</table>
Czech Television was established as of 1 January 1992 (Act 483/1991 on Czech Television). Under law, Czech Television’s mission is to serve the public through the free and independent creation of television programmes and to broadcast such programmes over the entire territory of the Czech Republic.

Czech Television is financed by television fees set for the purposes defined by law (Section 483/1991 on Czech Television). Under law, Czech Television's television fee is CZK 75 per month and is collected from legal entities required to pay one fee per television set. Currently the television fee is CZK 75 per month and is collected from legal entities required to pay one fee per television set.

**Organisational structure** (March 2000)

- **Advisory Bodies**
  - Board of Directors
  - Finance Board
  - Programme Finance Board
  - Director General

- **Supervisory body**
  - Civic Panel
  - Production Centre for Creative Programming

- **Supervisory**
  - Production Centre for Acquisitions
  - Sports Department
  - Supreme statutory official

**Basic Facts**

**Establishment and mission**

**Supervisory body**

**CT1** and **CT2** channel coverage

**Major TV channel penetration in the Czech Republic (end of 1999)**

**Revenues and expenses in 1993 – 1999**

**Average audience share in 1999**

**Foreign acquisitions by country of origin in 1999 (share in hours)**

**First showings and repeats in 1999**

**Total hours of broadcasting 1992 – 1999**

**Development of average number of employees in 1993 - 1999**

**Share of programme categories in 1999 (hours)**

**Studio share in 1999**

**Programme origin in 1999**

**First showings and repeats in 1999**

**Foreign acquisitions by region in 1999**

**Source:** ČT – Audience Research Department